

## SKILLS

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LANGUAGES: HTML5 / CSS3 / JAVASCRIPT / PHP / MYSQL  
PROGRAMS: PHOTOSHOP / ILLUSTRATOR / FLASH / INDESIGN / XCODE / MICROSOFT OFFICE SUITE  
PROFICIENCIES: WORDPRESS / INTERFACE DESIGN / MOBILE WEB / SEO / VERSION CONTROL

## EXPERIENCE

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MACYS.COM / SAN FRANCISCO, CA

WEB ANALYTICS AND SEO COORDINATOR / 9.2011–PRESENT

Updating header tags, meta tags, and titles for improved SEO  
Testing pages to ensure analytics processing

FOCAL LABS (FORMERLY CLIXTR INC.) / SAN FRANCISCO, CA

WEB DESIGN INTERN / 10.2010–10.2011

Developed website for screen and mobile devices using HTML, CSS and JavaScript  
iPhone App Interface Design in Xcode

COG1 / SAN FRANCISCO, CA

WEB DEVELOPMENT INTERN / 10.2010–12.2011

Developed COG1 site redesign based on design comps  
Integrated redesigned site into a WordPress theme

AICA–SF / SAN FRANCISCO, CA

TECHNOLOGY STUDENT SERVICES COORDINATOR / 8.2009–1.2011

Assisted students in using print shop, computer labs, and accessing equipment library.  
Provided on-campus technical support for students and faculty  
Created online forms for technology services using HTML, JavaScript, and PHP

CBS INTERACTIVE / SAN FRANCISCO, CA

WEB DEVELOPMENT INTERN / 6.2010–9.2010

Published web pages for CNET.com in standards-compliant HTML, CSS, and JavaScript  
Implemented JavaScript-based site enhancements using the MooTools framework

## EDUCATION

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THE ART INSTITUTE OF CALIFORNIA–SAN FRANCISCO (AICA–SF) / SAN FRANCISCO, CA

BACHELOR OF SCIENCE—WEB DESIGN & INTERACTIVE MEDIA

The Society of Web Artists and Programmers (S.W.A.P.)—President  
Alpha Beta Kappa Honors Club  
STUDENT TUTOR

THOMPSON RIVERS UNIVERSITY / KAMLOOPS, BC (CANADA)

COURSE WORK IN COMPUTER SCIENCE

Student Council—Trades and Technology Representative  
92.5 CFBX Campus and Community Radio—Radio Show Host and Volunteer